

GALLERY UP

Hello fellow artists!

Thanks for taking the time to learn more about Gallery Up. Below you will find some basic information regarding our space — we have also answered commonly asked questions in the FAQ section of our website. We are always eager to make connections with other creatives so we encourage you to stop by and visit if you're in the area or feel free to email or call.

Gallery Up is an artist-run gallery, store and custom frame shop. We present contemporary arts and crafts that are accessible, affordable and eclectic. We are located on the 2nd floor of the Gettys Art Center at 201 East Main Street in Rock Hill, SC. Our space is free and open to the public Monday through Friday, 10 am to 5 pm, Thursday 10 am to 7 pm and Saturday by appointment. We are also open during downtown gallery crawls.

Exhibition Space and Gallery Shop

Our 540 s.f. gallery space presents over a half dozen shows annually and we are proud to provide emerging and established artists the opportunity to exhibit and sell their work in a professional manner.

In October of 2007 we opened an adjacent 600 s.f. gallery store and launched www.galleryup.com. The addition of the store and website has allowed us to branch out into related modes of arts and crafts with both decorative and functional purposes such as clothing, accessories, jewelry, home decor, etc. We select a majority of the work for our store on consignment basis. Artists that sell their work in our physical store location also benefit from additional exposure on our ecommerce site which enables us to market to a global audience.

Custom Framing

Gallery Up also provides custom conservation framing. We use only the finest quality archival materials and provide competitive pricing with turnaround times that are unmatched. We are pleased to extend a 15% discount on all framing orders to selected Gallery Up artists. Please contact us if you are interested in our services.

Consulting Services, Planned Exhibitions

We are in the process of formalizing consulting services for both private and public buyers, as well as organizations and institutions looking to expand their collections. We are also continually planning collaborative exhibitions, juried shows and art auctions for the future.

If you, or someone you know, has work that is aligned with the energy and vision of Gallery Up we encourage you to submit the attached forms to us. If you have any questions, please contact Gallery Up Director Stephanie Jordan at 803 980 5355 or via email at info@galleryup.com.

Thanks for your interest,



Tamara LaValla and Zan Maddox
Owners, Gallery Up

galleryup.com

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Submitting to Gallery Up's retail gallery

Gallery Up has developed specific criteria to ensure that the quality and marketability of the arts and crafts offered for sale maintain a consistent standard that will benefit the buyer, seller and artist. We are seeking a variety of work, both decorative and functional, to sell on a consignment basis. Please note that this work will be for sale in a "gallery shop" environment and we are planning to keep a majority of the items for sale under \$500.

Gallery Up will accept or decline work to the retail gallery based on the following criteria:

- » Design must show aesthetic individuality, compositional quality and reflect a unified body of work
- » Craftsmanship must show capability beyond minimal technical skills and experience with materials, tools of the medium and their function
- » Items should be priced at a realistic ratio between the value of time and materials to the artist, and the value of the artwork to the customer

The following types of work are NOT eligible for retail sale:

- » Works executed from commercial patterns, molds, stencils or kits of any description
- » Crafts made of consumable materials such as food preserves

Required for submission:

- » 7 to 15 images on cd (300 dpi jpgs) or high quality printed images (5x7 or larger) representing artist's current work
- » Number each image / photo and include artist's Last and First name — ex. "1. Jordan,Stephanie.jpg"
- » Include a retail price list that corresponds to the name of artist's images. Include any variations of the product including color, size, weight, materials used and the quantity available
- » An artist resumé
- » Signed Loan Agreement Form
- » A shipping envelope with postage for submission items that you wish to be returned
- » (optional) An artist statement describing the techniques used in the creation of artist's work and the ideas or concepts that you want to communicate to retail gallery clientele

Although submissions may meet all of the criteria at an acceptable level, Gallery Up reserves the right to refuse work based on suitability to the atmosphere of the retail gallery space, the number of artists we have working in the submitted medium and available space. Artists may continue to submit to Gallery Up as new bodies of work are created, as these will be considered separately from any original refused submissions.

If you have any questions regarding the retail gallery or submission process, please contact Stephanie Jordan at 803 980 5355 or email us at info@galleryup.com.

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Loan Agreement (One Year)

Transportation and Packing

Packing and shipping expenses for artwork to Gallery Up are the responsibility of the artist.

Insurance

Gallery Up will NOT insure objects lent to it under this agreement, and cannot be held responsible for any and all risks of physical loss or damage from any external cause while on location during this loan or during transit.

Publicity and Photography

It is understood that the works on loan may be photographed and reproduced in Gallery Up publications, may be listed on the Gallery Up ecommerce website (www.galleryup.com), and for publicity purposes connected with Gallery Up.

Return of Unsold Works

Upon expiration of the loan, the object(s) will be released to the artist / lender according to the artist's / lender's agreement. If, after 90 days, Gallery Up is unable to contact the lender following the expiration of the loan, and no special arrangements have been made for the return of the loan, the object(s) will become property of Gallery Up.

Commissions and Payment

Artists will provide Gallery Up with retail prices for artwork that is selected for sale in our gallery, store and ecommerce site. Gallery Up will receive a 40% commission on the retail price of all sales (prior to adding 7% sales tax.). All payment to artists from sales will be sent the last week of each month unless under special circumstances agreed to by Gallery Up.

Agreement

I agree to the terms and conditions listed in this form.

Stephanie Jordan, Gallery Up Director

Date

Artist / Lender (or Representative for Lender)

Date

Gallery Up use only

Accepted

Not accepted

If works are accepted please send the following within _____ weeks:

Please be sure to include the Works Inventory List and list of the work along with retail prices, shipping receipt and any additional pertinent information about works that are being sent.

galleryup.com

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